

Email files to: graphics@thegauntlet.ca

Phone: 403.220.2298

Available for graphic consultations via appointment

- For greyscale ads, please ensure that there are no hidden colours, i.e.: pantone greys or CMYK greys etc.
- Convert all type to path (rasterize) or embed the fonts if it is a unique font being used
- Print images for both CMYK and greyscale need to be sent in 300 DPI for highest print quality and clarity
- Logos etc. can be sent as eps files or other Illustrator equivalents
- Please ensure that colours in your AD do not exceed 220% CMYK. Blacks should only be used as %100 K and should not have any of the other C, M or Y Channels. These levels can be adjusted in photoshop using the channel mixer tool.
- At the Gauntlet we use the adobe CS3/CS4 Suit, any files compatible with these programs are acceptable to send
- If our graphic designer is creating your AD, please be as detailed as possible in email or over the phone. Appointments will be made upon request.
- Deadline for ads is Friday, prior to the following weeks publication
- Cancellations are no later then Mondays at 11, prior to publication

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Fax: 403.282.3218

Web: thegauntlet.ca



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For sales related inquiries
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